

# Celebrate Northeast Parade

96<sup>th</sup> ANNIVERSARY!  
★ JUNE 17 ★ 2025

The Celebrate Northeast Parade will be held Tuesday, June 17, 2025. Registration is now open for entrants of every kind. The Celebrate Northeast Parade is one of the largest in the state of Minnesota and is the second longest running. You and your group are invited to participate in this year's parade. **You can register for the parade online at [www.celebrateneparade.com](http://www.celebrateneparade.com).** Please complete the application form by **May 30, 2025**.

**DATE OF PARADE:** Tuesday, June 17, 2025  
**PARADE CHECK IN TIME:** 5:00-6:00 P.M.  
**STEP OFF TIME:** 6:30 P.M.  
**PARADE ROUTE:** Central Avenue NE from 27<sup>th</sup> Avenue to 18<sup>th</sup> Avenue

## **PARADE PARTICIPATION POLICIES:**

- Application Process:** Complete the Celebrate Northeast Parade application and return it to the address below by May 30, 2025. The Parade Committee reserves the right to limit the number of entrants to 100. Late applications will be placed on a standby list and participation is not guaranteed.
- Day of Parade:** The Parade Committee reserves the right to reject or remove any parade entrant/unit that it deems inappropriate the day of the parade.
- Fee:** Parade units must pay an entry fee. Fees are subject to increase after the initial application deadline date. EXCEPTIONS include units with a sponsor and visiting royalty units. Businesses/Organizations/Individuals contributing \$500+ to the parade receive free entry.
- Distribution of Materials and Candy Along the Parade Route:** Because of safety concerns, **NO CANDY, PRINTED MATTER OR MATERIALS OF ANY KIND CAN BE THROWN OR TOSSED FROM FLOATS, VEHICLES OR OTHER PARADE UNITS** while on the parade route; these items must be handed out by walkers along the curbs during the parade. Violators will be asked to leave the route.
- Order of Appearance:** The Parade Committee will determine the order of parade unit appearances. The order is based on a variety of elements and the best use of parade applicants. The parade line-up will be posted online on or before June 4, 2025, at [www.celebrateneparade.com](http://www.celebrateneparade.com). Adjustments may be made to the line-up and will be noted June 11.
- Assembly Procedures:** Your unit should report to the assembly area in its entirety as directed. Your designated contact person, as indicated on the parade application, will receive information about assembly procedures, parking areas and participant drop-off areas on June 11. It is the responsibility of the designated contact person to disseminate this information.
- Mechanical Equipment, Licensed Driver, Decoration and Signs:** Engines, cars and mechanical equipment must be in good condition and in working order. All drivers must be licensed, insured and adequately trained to drive their motorized equipment (car, truck, ATV etc.). Decorations and signs should be made of sturdy material, properly secured and resistant to adverse weather conditions.
- Insurance:** All motorized units must be covered by automobile insurance which includes occurrences of bodily injury and damage to property. Parade entrants/units must have comprehensive general liability insurance having a combined single limit of no less than \$500,000 covering bodily injury, personal property and property damage.
- Updates:** Information about the parade line-up will be posted at this address [www.celebrateneparade.com](http://www.celebrateneparade.com)

MPLS Regional Chamber  
2024 Celebrate Northeast Parade  
81 S. Ninth St., Ste. 200, Minneapolis, MN 55402  
Phone: 612 370-9100

Email: [parade@mplschamber.com](mailto:parade@mplschamber.com)

[www.celebrateneparade.com](http://www.celebrateneparade.com)